

5 Qualities Your Logistics Partner Should Have



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06 FEB, 2021 . 4 MINUTES READ

As organisations flourish and add new business lines, they rely heavily on well-organised supply chains steered and supported by sophisticated logistics. Efficiency is the key to satisfying each customer's growing need for quick & reliable product deliveries. It is also a defining factor when it comes to being a step ahead of the competition.

To simplify and streamline their supply chains, organisations often turn to experienced professionals with in-depth knowledge of the industry requirements.

See How Your Logistics Partner helps you:

Plan & coordinate the movement of your consignments cohesively.
Ensure swift & safe deliveries to the right destination, even during seasonal peaks.
Enhance the value you provide by ensuring product availability,
Cut down on the effective landed costs, therefore, raising your efficiency levels,
Scale-up operations while staying resilient as well as agile, and,
Eliminate the stress of supply chain management so that you can focus on your core.

Finding the right logistics partner may seem like a laborious task, but once you realise your business's exact requirements, you can form the perfect alliance fuelled by efficiency and trust.

Here are the top 5 qualities you should look for in a Logistics partner:

1. Transparency & Responsiveness

The best logistics service providers are transparent & forthcoming. They leverage advanced technologies to eliminate shortcomings and amplify the supply chain's efficiency to make it agile yet resilient.

Make sure that the partner you choose meets the following criteria:

Offers 100% visibility & real-time tracking of shipments by optimally utilising workforce and technology

Consistently monitors & publishes its on-time in-full (OTIF) delivery performance so that the consignment delivery is accounted for.

Can quickly scale up or down to expertly handle season- and demand-specific fluctuations

Controls several assets & workforce that offers a diversity of services.

2. Customer-centricity

The best logistics service providers are highly customer-centric. When selecting one, always check how quickly they can respond to & resolve the challenges faced by their clientele.

“Fluid communication, swift response time, and effective problem-solving are key factors when making a decision.”

Here's a partial checklist to ensure better performance and reliable productivity:

Proven track record of high customer satisfaction

Team structure and quality of the workforce

Proper systems for documentation & process standardisation

A high percentage of swift, safe & timely deliveries

Seamless & streamlined interaction with communication lines that are open 24x7

3. Safety-first approach

The best logistics services providers maintain a strong safety record despite the ever-evolving, complex landscape of safety regulations. They understand that your consignments' safety & protection is paramount and instate the right standards & systems to uphold the same.

An efficient logistics partner undertakes key measures like:

Comprehensive training of the driving team & the on-ground staff

Excellent quality management systems

Well-defined SOPs and compliant facilities

High-performing fleet & a robust fleet maintenance system

Provision for the insurance of goods-in-transit

Consistently low DEPS ratio



**Transparency
& Responsiveness**



Customer-centricity



**Safety-first
approach**

4. Stability & Credibility

The best logistics providers **best logistics company in india** are not only capable but also consistent. Regardless of how simple or complex a supply chain might be, a logistics partner with overall company stability can offer a quality experience with assurance & predictability. While choosing your partner, conduct a comprehensive check on their background.

Ensure that they satisfy the following:

Rich experience in the field of logistics

Maintains excellent relationships with both internal and external stakeholders

Showcases remarkable resilience during high-liability situations

5. Strong Ethics

The best logistics providers adhere to strong moral and ethical principles. They nurture a core of strong, non-negotiable values, which translates into a fair, consistent & quality experience for all stakeholders, be it the customer or an employee.

An ethical logistics partner will exhibit the following traits:

Strong resistance to unethical/unfair business practices

Set the right expectations & deliver on them

Transparent, fair & consistent pricing with no hidden surcharges

The Way Forward

Finding the right logistics partner **Logistics Companies In India** may seem like a challenging task, but with these five points in mind, you can help find the one to strategically scale your business sustainably.

Varuna Group makes conscious efforts to set new standards in every customer relationship. With a mission to provide an efficient and transparent service, we intend to keep accelerating our customers' growth through high operational efficiency and reliable service.

Share and solve your most pressing supply chain challenges with us. Let us help you transform your supply chain into a competitive advantage for your clients. Write to info@varuna.net or call 0124-2373214.